

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Organizational structure of international corporations		Code 1011102331011165116
Field of study Management - Full-time studies - Second-cycle	Profile of study (general academic, practical) (brak)	Year /Semester 2 / 3
Elective path/specialty Enterprise Management	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: Second-cycle studies	Form of study (full-time, part-time) full-time	
No. of hours Lecture: 15 Classes: 15 Laboratory: - Project/seminars: -		No. of credits 3
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art social sciences Economics		ECTS distribution (number and %) 3 100% 3 100%
Responsible for subject / lecturer: dr inż. Edmund Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student has the knowledge of enterprise management, economics and marketing
2	Skills	Student is able to discern, to associate and to interpret the occurrence appearing in an enterprise
3	Social competencies	Student understand and is prepared for held his social responsibility for decisions made in an enterprise
Assumptions and objectives of the course: Transmission of theoretical knowledge in the field of international corporate structures to practical skills of designing structures at the international Headquarters and their corporation Divisions		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student knows the reality of international context of business - [K2A_W04] 2. Student knows different structures form of international business and can apply them in a real situation - [K2A_U03, K2A_U04] 3. Student has the knowlwdge haw to design the international structure of an entrprise operating in international environment - [K2A_U06, K2A_U07]		
Skills:		
1. Student is able to interprat the situation of an enterprise in the international context - [K2A_U01, K2A_U02]] 2. Sudent can identifay different structural models of corporations and their international context - [K2A_U03, K2A_U04] 3. Student is able to analyze and design of the organizational structure fo an international corporation - [K2A_U06, K2A_U07]]		
Social competencies:		
1. Student is conscious of the role, required competences and responsibilities of managers managing an international enterprise - [[-K2A_K03] 2. Student is ready to develop his knowledge in this area - [K2A_K06]		
Assessment methods of study outcomes		

<p>-Forming grade: a/ classes: on the basis of the evaluation the systematical progress of carried out projects b/ lectures: on the basis of the unswers to the questions concerning the discussed problems at the previous lectures Sum up grade: a/ classes: (1) public presentation of the project, (2) discussion carried out the presentation, (3) quality and form of the project</p>		
Course description		
<p>-The internationalization of business and organizational structures of corporations - divisional consistency problem. -The evolution of organizational structures in international business corporations. -Management of the subsidiaries of international corporations. -Designing the organizational structure of the international corporate headquarters. Designing the organizational structure of a division. Designing the organizational structure of a small business in the international business.</p>		
Basic bibliography:		
<p>1. Rugman A.M., The Oxford handbook of international business, Oxford University Press, 2009 2. Peng M.W. Global Business, South Western Cengage learning Inc., Mason, USA, 2009 3. Norton A., Enterprise Management, Gulf Publishing Comapany, 2009</p>		
Additional bibliography:		
<p>1. Rozkwitalska M., Zarządzanie międzynarodowe, Difin, Warszawa, 2007</p>		
Result of average student's workload		
Activity		Time (working hours)
Student's workload		
Source of workload	hours	ECTS
Total workload	76	3
Contact hours	39	2
Practical activities	15	1